

PRESS RELEASE



COLOURS THE SOUL

By Alice Boyle

Private View: 20th Aug 2013 from 6pm – 10pm

Open Daily: 20th – 25th Aug from 10am – 7pm

54 The Gallery
Shepherd Market
Mayfair
London
W1J7QX

After the challenge of student days and the excitement of co-managing the internationally renowned 'Graffiti Project', on Kelburn Castle, Alice moved to London and 'settled down' to a regular job in an architects' office. However, fate played a hand, and the economic downturn and her redundancy gave her the opportunity to resume her lifelong ambition to be an artist. This is Alice's fifth solo show in London and her work is becoming recognised and described as reminiscent of Chagall and Miro.

'Colours the soul', is a new collection of mixed media paintings by Alice Boyle; inspired by the power of dreams, mythology and the collective unconscious. Alice uses textures, vivid colours, elemental shapes and layering techniques, aiming to stimulate the senses and to make the viewers more in tune with their psyches. Alice explores the eternal and intrinsic search for individual wholeness through the process of art and creativity, while purposely avoiding pinning herself down to a single style or a theme in order to emphasize that creativity and life are more about the journey than about the end result.

My interest in dreams has come from experiencing many vivid and genuinely frightening dreams throughout my life, which led me to mythology and then to the work of Carl Gustav Jung. He believed that when you dream you delve into the, 'Collective Unconscious, which he claimed held the entire physic heritage of mankind. He also believed that the psyche needs equilibrium between the conscious and the subconscious, thus making dreaming and fantasy essential for a feeling of personal balance. In this current show, I wanted one to feel the intensity of the colours and shapes in a small gallery in order to make one take notice of their power in reality and in our dreams; and the way they can rapidly transform our emotions and help tell completely different stories.

Alice is naturally drawn towards texture. 'I want to touch it, experience it and know how it was created. Maybe texture affects me subliminally because the first canvases of the world were the uneven surfaces of caves, or maybe because there is always more of an element of unpredictability about it. Whatever the reason, it will always be of prime importance in my work'.

Combining ideas of her memories, dreams and experiences while embracing changes and accidents within her work, Alice creates colourful fantasy worlds with a surreal sensibility. This helps guide her towards her lasting ambition to be truly expressive and free from the trap of the ego.

Alice Boyle was born in 1981 in Scotland and moved to London in 2007 after gaining a Masters from Edinburgh College of Art and a BA from The University of Wales Institute, Cardiff. She has had four solo exhibitions in London, at 54 The Gallery, Mayfair; Riverside Studios in Hammersmith; The Zetter Hotel in Farringdon and at Bedfordbury Gallery in Covent Garden as well as exhibiting in group shows around Britain. Most recently, Alice exhibited in a group show at the Doubtfire Gallery in Edinburgh. In March 2007, she co-directed, 'The Graffiti Project', at Kelburn Castle in Scotland working with Brazilian artists Os Gêmeos, Nina and Nunca who prompted Alice to focus solely on her artistic practice, which she did in early 2008.

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